

KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1340509

Schedule Dates

10/30/12-11/12/12

Advertiser

DCCC-Democratic Congressional Campaign Comm

Date Entered

07/18/12

Agency

Great American Media (2231)

Last Modified

07/18/12

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Entered By

Katie Freckleton

Brand

DCCC 10/30 (450995)

CO-OP

No

Salesperson

TeleRep/DC, Washington DC (2995)

Headline #

06239148

Sales Office

TeleRep Washington DC

Demo

Normal

Buyer Name

KEULEMAN, KATIE

Order Type

Package Deal

Phone/Fax

/

Commission %

15.00

CPE

11/14/1192

Commission

\$5,958.75

Account Types

National/Political Issue Agency BRD

Net Total

\$33,766.25

Billing Type

Standard

Sales Tax

Comments

DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Salt Lake City (KUTV)

By Broadcast Month
Nov. 2012
Grand Total:

Spots
51

Rate
\$39,725.00
\$39,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	1	:30	1P-2:30P (MST)	3		X	X	X	X			3	\$200.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FRESH LIVING / BOLD & THE BEA	7/18/12
2.0	Normal Line / News (2)	10/30/12-11/02/12	1	:30	10P-10:35P (MST)	3		X	X	X	X			3	\$2,500.00	\$7,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	7/18/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	1	:30	10:35P-11:38P (MST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, DAVID LETTERMAN	7/18/12
4.0	Normal Line / News (4)	10/30/12-11/02/12	1	:30	12P-1P (MST)	4		X	X	X	X			4	\$400.00	\$1,600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	7/18/12
5.0	Normal Line / News (4)	11/06/12-11/09/12	1	:30	12P-1P (MST)	1		X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	7/18/12
6.0	Normal Line / News (5)	10/30/12-11/02/12	1	:30	4P-4:30P (MST)	2		X	X	X	X			2	\$400.00	\$800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

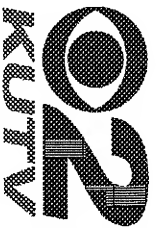
Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 7.20.12



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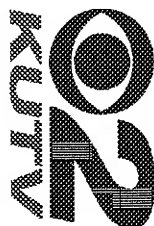
Schedule Dates	10/30/12-11/12/12	Date Entered	07/18/12
Advertiser	DCCC-Democratic Congressional Campaign Commi	Last Modified	07/18/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	DCCC 10/30 (450995)	Headline #	06239148
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/1192	Commission	\$5,958.75
Account Types	National/Political Issue Agency BRD	Net Total	\$33,766.25
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Nov. 2012	51	\$39,725.00
Grand Total:	51	\$39,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News (5)	11/06/12-11/09/12	1	:30	4P-4:30P (MST)	1		X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	7/18/12
8.0	Normal Line / News (6)	10/30/12-11/02/12	1	:30	4:30P-5P (MST)	3		X	X	X	X			3	\$500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	7/18/12
9.0	Normal Line / News (7)	10/30/12-11/02/12	1	:30	5A-5:30A (MST)	2		X	X	X	X			2	\$150.00	\$300.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 5A	7/18/12
10.0	Normal Line / News (7)	11/06/12-11/09/12	1	:30	5A-5:30A (MST)	1		X	X	X	X			1	\$150.00	\$150.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 5A	7/18/12
11.0	Normal Line / News (8)	10/30/12-11/02/12	1	:30	5P-5:30P (MST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 5P	7/18/12
12.0	Normal Line / News (9)	10/30/12-11/02/12	1	:30	5:30A-6A (MST)	2		X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 530A	7/18/12

CONFIRMATION CONTRACT

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13.0	Normal Line / News (10)	10/30/12-11/02/12	1	:30	6P- 6:30P (MST)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN 7/18/12 DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 6P	7/18/12
14.0	Normal Line / News (11)	10/30/12-11/02/12	1	:30	6A- 8A (MST)	2		X	X	X	X			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN 7/18/12 DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	7/18/12
15.0	Normal Line / News (11)	11/06/12-11/09/12	1	:30	6A- 8A (MST)	1		X	X	X	X			1	\$700.00	\$700.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN 7/18/12 DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	7/18/12
16.0	Normal Line / News (12)	10/30/12-11/02/12	1	:30	7P- 7:30P (MST)			1	1	1	1			4	\$75.00	\$300.00	Salt Lake City (KUTV)		7/18/12
17.0	Normal Line / SPOT (13)	10/30/12-11/02/12	1	:30	8A- 9A (MST)	2		X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN 7/18/12 DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	7/18/12
18.0	Normal Line / SPOT (13)	11/06/12-11/09/12	1	:30	8A- 9A (MST)	1		X	X	X	X			1	\$300.00	\$300.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN 7/18/12 DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	7/18/12

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Phone/Fax	/	Commission %	15.00
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19.0	Normal Line / SPOT (14)	10/30/12-11/02/12	1	:30	9A- 10A (MST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE PRICE IS RIGHT	7/18/12
20.0	Normal Line / News (15)	11/03/12-11/03/12	1	:30	10P- 10:35P (MST)							1		1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SAT	7/18/12
21.0	Normal Line / News (16)	11/03/12-11/03/12	1	:30	5P- 6P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT	7/18/12
22.0	Normal Line / SPOT (17)	11/03/12-11/03/12	1	:30	5A- 7A (MST)							1		1	\$50.00	\$50.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, CBS SATURDAY MORNING	7/18/12
23.0	Normal Line / SPOT (18)	11/03/12-11/03/12	1	:30	6P- 7P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ENTERTAINMENT TONIGHT WEEKEND	7/18/12
24.0	Normal Line / Prime (19)	11/03/12-11/03/12	1	:30	9P- CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 48 HOURS MYSTERY	7/18/12

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Sales Office	TeleRep Washington DC	Order Type	Normal
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Phone/Fax	/	Commission %	15.00
CPE	11/14/1192	Commission	\$5,958.75
Account Types	National/Political Issue Agency BRD	Net Total	\$33,766.25
Billing Type	Standard	Sales Tax	
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Nov. 2012	51	\$39,725.00
Grand Total:	51	\$39,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / News (20)	11/04/12-11/04/12	1	:30	10P- 10:35P (MST)								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SUN	7/18/12
26.0	Normal Line / News (21)	11/04/12-11/04/12	1	:30	5P- 6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	7/18/12
27.0	Normal Line / Prime (22)	11/04/12-11/04/12	1	:30	6:59P- CBS-Amazing Race (Sunday)								1	1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, AMAZING RACE	7/18/12
28.0	Normal Line / SPOT (23)	11/04/12-11/04/12	1	:30	9:30A- 10A (MST)								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FACE THE NATION	7/18/12
29.0	Normal Line / SPOT (24)	10/30/12-10/30/12	1	:30	6:57-26P- CBS-NCIS (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NCIS - LOS ANGELES	7/18/12
30.0	Normal Line / SPOT (25)	10/31/12-10/31/12	1	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, CSI	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates

10/30/12-11/12/12

Advertiser

DCCC-Democratic Congressional Campaign Commi

Agency

Great American Media (2231)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

DCCC 10/30 (450995)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

KEULEMAN,KATIE

Phone/Fax

/

CPE

11/14/1192

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Date Entered

07/18/12

Last Modified

07/18/12

Entered By

Katie Freckleton

CO-OP

No

Headline

06239148

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,958.75

Net Total

\$33,766.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Spots	Rate
Nov. 2012	51
Grand Total:	51

\$39,725.00
\$39,725.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6239148
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/12 15.3
*** KUTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 1840509 CONTRACT # 6239148 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL17/12 15.37

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$39,725
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 14

X			100P-230P	30		\$200.00	10/30	11/2	3		TU-F	3
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PROGRAM : FRESH LIVING / BOLD & THE BEAUTIFUL
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : FRESH LIVING / BOLD & THE BEAUTIFUL

X			1000P-1035P	30		\$2,500.00	10/30	11/2	3		TU-F	3
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PROGRAM : KUTV NEWS AT 10P M-F
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : KUTV NEWS AT 10P M-F

JUL17/12 15.3
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1035P-1138P	30		\$600.00	10/30	11/2	2		TU-F	2
PROGRAM : DAVID LETTERMAN ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : DAVID LETTERMAN												
4			1200N-100P	30		\$400.00	10/30	11/2	4		TU-F	4
4			1200N-100P	30		\$400.00	11/6	11/9	1		TU-F	1
PROGRAM : 2 NEWS AT NOON ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT NOON												
5			400P-430P	30		\$400.00	10/30	11/2	2		TU-F	2
5			400P-430P	30		\$400.00	11/6	11/9	1		TU-F	1
PROGRAM : 2NEWS AT 4PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4PM												
6			430P-500P	30		\$500.00	10/30	11/2	3		TU-F	3
PROGRAM : 2NEWS AT 4:30PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4:30PM												
7			500A-530A	30		\$150.00	10/30	11/2	2		TU-F	2
7			500A-530A	30		\$150.00	11/6	11/9	1		TU-F	1
PROGRAM : 2 NEWS AT 5A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5A												
8			500P-530P	30		\$1,000.00	10/30	11/2	2		TU-F	2
PROGRAM : 2 NEWS AT 5P ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5P												

JUL17/12 15.3
*** KUTV-TV ***

[illegible]

JUL17/12 15.3
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46			PROGRAM : 2 NEWS AT 5P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SAT	30		\$500.00	11/3	11/3	1		SAT	1
47			PROGRAM : CBS SATURDAY MORNING ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: CBS SATURDAY MORNING	30		\$50.00	11/3	11/3	1		SAT	1
48			PROGRAM : ENTERTAINMENT TONIGHT WEEKEND / PA ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: ENTERTAINMENT TONIGHT WEEKEND / PA	30		\$400.00	11/3	11/3	1		SAT	1
49			PROGRAM : 48 HOURS MYSTERY ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 48 HOURS MYSTERY	30		\$800.00	11/3	11/3	1		SAT	1
50			PROGRAM : KUTV NEWS AT 10P SUN ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: KUTV NEWS AT 10P SUN	30		\$2,000.00	11/4	11/4	1		SUN	1
51			PROGRAM : 2 NEWS AT 5P SUN ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SUN	30		\$4,000.00	11/4	11/4	1		SUN	1

REP HEADLINE# 6239148
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL17/12 15.3
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			930A-1000A	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : FACE THE NATION												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: FACE THE NATION												
24			800P-900P	30		\$3,000.00	10/30	10/30	1		TUE	1
PROGRAM : NCIS - LOS ANGELES												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NCIS - LOS ANGELES												
25			900P-1000P	30		\$3,500.00	10/31	10/31	1		WED	1
PROGRAM : CSI												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: CSI												
26			700P-730P	30		\$75.00	11/12	11/12	1		MON	1
PROGRAM : KUTV NEWS AT 7 ON KMYU												
CONTRACT TOTAL												39725.00
TOTAL SPOTS												51

NOV/12 39725.00

MARKET TOTALS \$147,129 KUTV 27% KTVX 20% KSL 26% RSTU 24% KUCW 2% KJZZ 0% KCSG 0%
 KMYU 1%

SVC- NONE
 DEMOS- RA35+*